



## Screening & Early Detection Workgroup Minutes

**Name of person taking minutes: Sheri Mathews**

**Date: 3/20/2024**

### Meeting Notes

Brochure (Bathroom flyer)

- Overview of project progression thus far
- Changes from last meeting
  - 'I'm concerned about' section still on the table to be removed
    - Suggested to replace with survivor, patient, screening stories via Link Tree
  - Proposed design change to emphasize clock and screening ages vs. adding more info
    - Combination of old and new design.
- Group Suggestions/Feedback
  - New design well received.
  - Lighten clock hands to let screening ages stand out or make it smaller.
  - Change survivor statistic to cancer diagnosed via screening.
  - Group agrees with Link Tree as a hub for resources/links.
  - Too many words at the top.
- Next Steps
  - Collecting survivor stories.
  -

ColoGuard Project

- Beginning stages, updates to come as info is available

### Action Items

Action Item	Person Responsible	Timeline
Final edits to bathroom flyer	Sheri Mathews/Group	Later stages- Completion 2024

### Next meeting:

Brochure

- Review finishing changes





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### **During this meeting, did you discuss any of the following Cancer Plan goals?**

Please check any that were discussed.

- Goal 4: Increase screening rates for breast, cervical, and colorectal cancers
  - Strategy 1: Quality improvement
  - Strategy 2: Promote screening
  - Strategy 3: Financial support
  - Strategy 4: Additional funding
- Goal 5: Decrease proportion of lung cancer diagnoses at late stage by increasing screening
  - Strategy 1: Provider education
  - Strategy 2: Promote screening
  - Strategy 3: Additional resources

### **During this meeting, did you discuss any of the following evidence-based interventions (EBIs)?**

Please check any that were discussed.

- Interventions engaging community health workers
- Patient navigation services
- Client reminders
- Provider assessment and feedback
- Provider reminder and recall systems
- Group education
- One-on-one education
- Small media
- Reducing client out-of-pocket costs
- Reducing structural barriers