



## Screening & Early Detection Workgroup Minutes

**Name of person taking minutes: Sheri Mathews**

**Date: 2/28/2024**

### Meeting Notes

Brochure (Bathroom flyer)

- Changes from last meeting
  - Clock changed to red to be more visible/stand out more
  - Cervical specific fact taken out
    - Replaced with QR code directing to Wyoming Cancer Program landing page
  - 'I'm concerned about' section language changed to be less clinical
- Group Suggestions
  - Change location of QR code
    - Switch with 'Where do I start' section
  - Potentially remove 'I'm concerned about' section
    - Lack of solution given
    - Resources given on WCP page but could be difficult to navigate
  - Reconstruct 'I'm concerned about' into 'Don't let these concerns stop you'
    - Brainstorm catchier/shorter names
  - Add Wyoming Cancer Resources contact number
- Distribution
  - Start with healthcare organizations
  - Theatre advertisement

Cologuard Project

- Beginning stages, updates to come as info is available

### Action Items

Action Item	Person Responsible	Timeline
Final edits to bathroom flyer	Anna Allmond/Group	Later stages- Completion 2024
Cologuard project	Tanya R., Clinic	Ongoing through 2024



**Next meeting:**

Brochure

- Review finishing changes
  - Final edits decided
- Discuss distribution methods further

Cologuard

- Early feedback for sent out Cologuard





## Screening & Early Detection Workgroup Minutes

### During this meeting, did you discuss any of the following Cancer Plan goals?

Please check any that were discussed.

- Goal 4: Increase screening rates for breast, cervical, and colorectal cancers
  - Strategy 1: Quality improvement
  - Strategy 2: Promote screening
  - Strategy 3: Financial support
  - Strategy 4: Additional funding
- Goal 5: Decrease proportion of lung cancer diagnoses at late stage by increasing screening
  - Strategy 1: Provider education
  - Strategy 2: Promote screening
  - Strategy 3: Additional resources

### During this meeting, did you discuss any of the following evidence-based interventions (EBIs)?

Please check any that were discussed.

- Interventions engaging community health workers
- Patient navigation services
- Client reminders
- Provider assessment and feedback
- Provider reminder and recall systems
- Group education
- One-on-one education
- Small media
- Reducing client out-of-pocket costs
- Reducing structural barriers