
WY Cancer Program Coalition Evaluation

September 24, 2020



Agenda

Introductions

Overview of Coalition evaluation plan:
Focus of evaluation

Evaluation framework:
Methods

Timeline

Questions

Comprehensive Cancer Coalition Evaluation



**Where you've
been**



**What can you
take away from
this experience?**



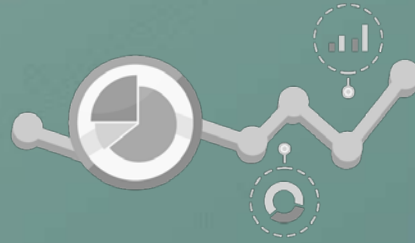
**Where do you
want to go from
here?**



**Overview of Coalition evaluation
plan:
Focus of evaluation**

Evaluation Purpose

To evaluate and document the effectiveness of the WYCC's internal operations and the impact of the Coalition on members. The assessment will include the following documentation about the Coalition structure and function to inform the WCP and Steering Committee:



Key factors

- Contribute to the WYCC's success and challenges
- Member engagement and participation



Facilitators and barriers

- Active members
- Non-active members and for recruitment of key members (Cancer Centers)

Highlight the strengths and accomplishments of the WYCC to inform new member recruitment, group process in developing lessons learned and recommendations for the future.

Evaluation Focus

The evaluation outcomes will guide future planning for the WYCC and the evaluation plan and will address the key questions through analysis of the data sources:



Key questions

- Do the members understand the goals of the Coalition, how do the members understand the Coalition goals, shared mission?
- What are the roles of members?
- Is the Coalition increasing active membership?
 - Are there strategic outreach methods needed for membership?
- What are the major successes of the Coalition?
- What are the challenges of the Coalition?
- What factors are affecting (positively or negatively) Coalition maintenance?
- Is the membership numbers an appropriate gauge of engagement?
 - What are other measures of



Data sources

- Document review
 - Document the structure of the Coalition
 - How it is implemented and monitored
 - How implementation is different than proposed implementation
 - Identifying strengths and gaps in the WYCC
- WYCC member survey
- Key Informant Interviews with:
 - Up to 4 active WYCC
 - 2 Steering Committee
 - Up to 4 non-active WYCC members
 - 4 Cancer Center key staff

Dimensions of survey assessment



Relationship

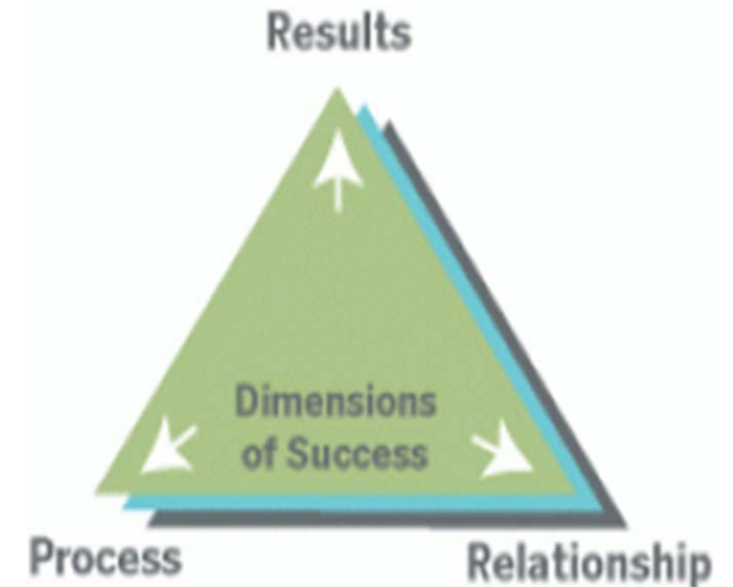
the quality of the connections between the people engaged in the work


Process

how the work or tasks are carried out

Results

goals or tasks accomplished





Survey Methods

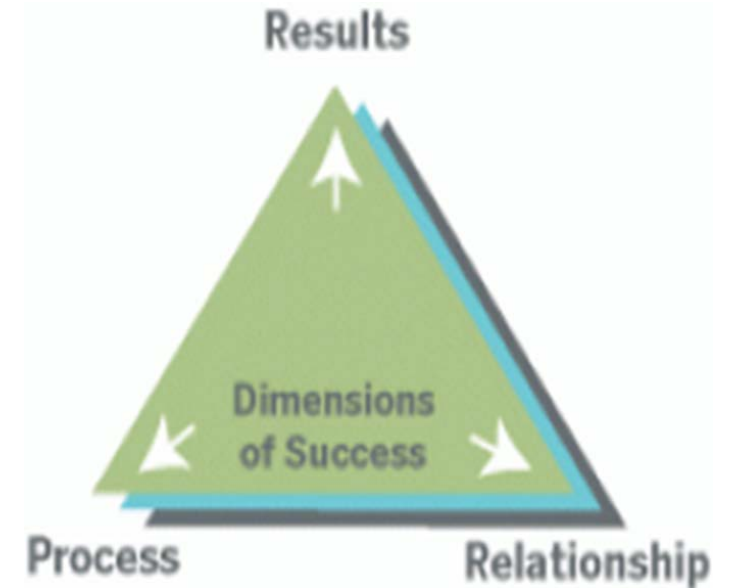


<http:// Survey...>

- On-line survey to all Coalition to gather quantitative and qualitative responses;
- Sent to all Coalition membership; and
- Separate set of questions distributed to Steering Committee.
- How would you define an active Coalition member?

Domain 1: Relationship

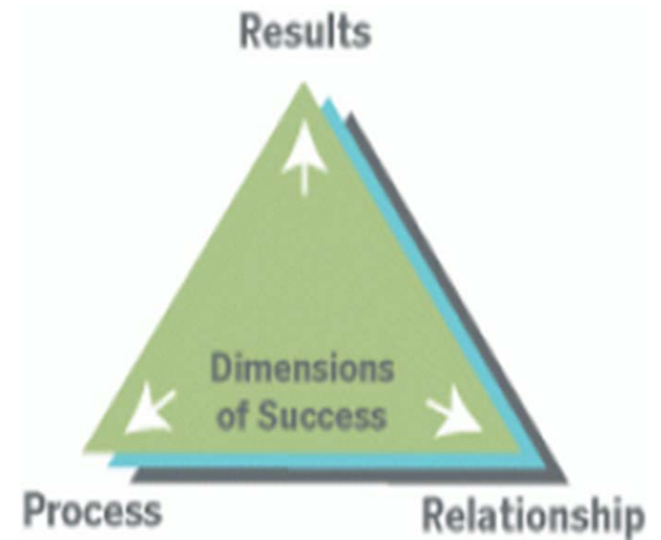
The quality of the
connections
between the people
engaged in the work



Domain 2: Process

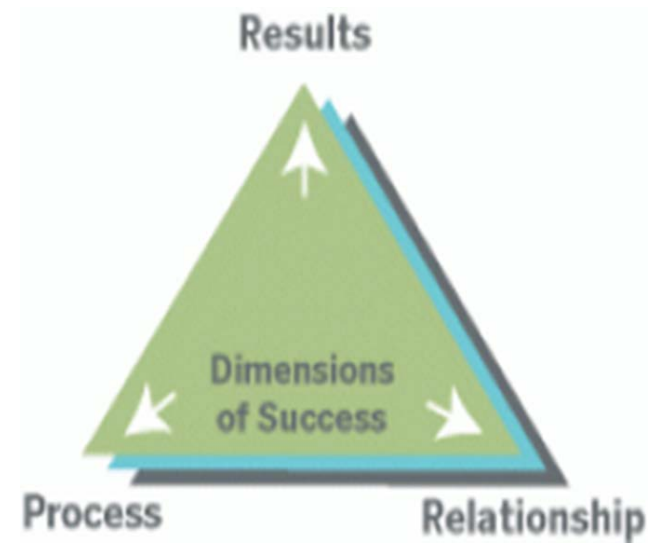
How the work or tasks are carried out

- Overall
- Efficiency and Effectiveness
- Management and Support



Domain 3:
Results

**Goals or tasks
accomplished**



A scenic landscape featuring a range of rugged, snow-capped mountains in the background, a dense forest of evergreen trees in the middle ground, and a calm lake in the foreground reflecting the scene. The entire image is overlaid with a semi-transparent blue gradient.

Other components of evaluation

Other Components

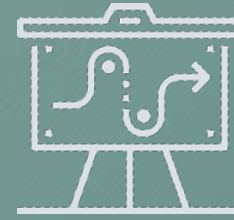
To round out the evaluation, other components will include convening the Coalition.



Convening the Coalition

The focus of the meeting would be to:

- Review the findings from the evaluation: document review, assessment survey, and KIs.
- Determine how the findings may be used to inform planning for addressing the CCP priorities.
- Identify opportunities to diversify the Coalition membership, engagement and reach that align with Wyoming Cancer Plan goals.



Intended outcomes:

The outcomes of the evaluation could include:

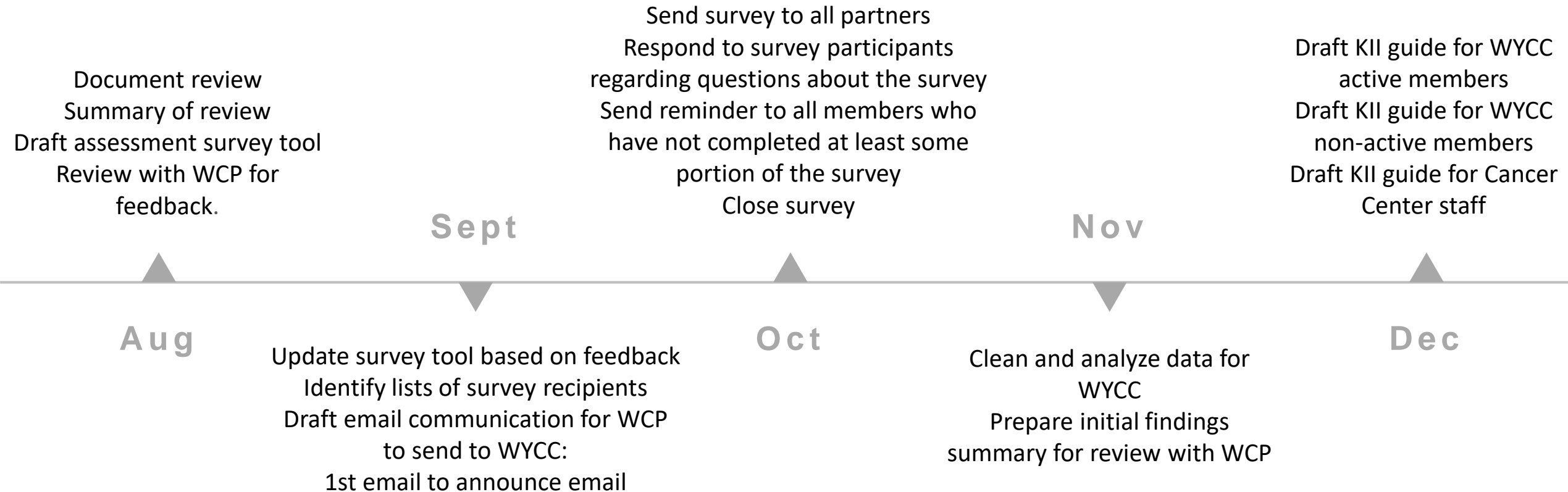
- A description of the current structure of the Coalition.
- Recommendations for reconfiguring structure
- Tiered membership for varying levels of membership.

A scenic landscape featuring a range of rugged, snow-capped mountains in the background, a dense forest of evergreen trees in the middle ground, and a calm body of water in the foreground that reflects the scene. The entire image is overlaid with a semi-transparent blue gradient. The word "Timeline" is centered in white text, with a white horizontal line underneath it.

Timeline

TIMELINE

2020



TIMELINE

2021

Schedule interviews
Conduct interviews

Jan

Feb

Analyze KII data
Draft summary to share with WCP
Draft summary of all data source
to share with WCP

Mar

Draft Coalition meeting agenda
Review with WCP
Update agenda based on WCP feedback
Identify date for retreat
Hold retreat

Apr

Draft final report of
recommendations and
next steps for WYCC
membership
Present to WCP for input

May

Update and submit final
report



Questions/Feedback
