

WYCC Screening and Early Detection Work Group | Minutes

May 31, 2023 | 1:00-2:00 p.m. | Google Meets

Meeting called by

Tanya Riekens

Note taker

Tanya Riekens

Attendees: Tanya Riekens, Mark Kelly, Catherine Kouchakji, Lynette Phillips, Kaylee VandyLelovic, Katie Reed, Anna Allmond and Kelly Morgan

Discussion

- Update on the pilot in clinics:
 - Crystal Skyles is currently piloting the brochures in two of their clinics. They were going to hand the brochures directly out to the patient versus just leaving them in the rooms or waiting for people to pick them up. We are looking forward to see how that change went in deploying the brochures. Crystal is out on vacation and will report out in the next meeting.
- Social Media:
 - Group would like to take a look at combining the brochure into a social media platform along with a risk assessment calculator. Catherine submitted some suggestion of risk calculators that are available.
 - <https://bcrisktool.cancer.gov/calculator.html>
 - <https://apps.apple.com/us/app/cancer-risk-calculator/id1452067400>
 - <https://siteman.wustl.edu/prevention/ydr/>
 - <https://ezra.com/blog/introducing-the-ezra-cancer-risk-calculator>
 - <https://www.cancer.org/healthy/cancer-causes/general-info/lifetime-probability-of-developing-or-dying-from-cancer.htm>
 - Group took the bcrisktool and siteman together and majority liked Siteman best it's comprehensive and covers at risk diseases as well.
 - Mark had a concern that this risk assessment didn't touch on cervical cancer risk and he wanted to know if there is one out there that might do that. Catherine will take a look and see if there are any other risk assessment calculator that touch on cervical cancer.
 - Katie Reed: We could definitely look at posting on the WYCC Facebook, Twitter and Instagram links.
 - Lynette Phillips: Reached out to her social media manager at Huntsman who said she's willing to help our group explore the social media aspect for our group.
 - We'll wait on Crystal's report out on the pilot and then make a definitive decision on to move forward with the social media push.
- Wyoming Breast Cancer Initiative (WBCI) Kelly Morgan:
 - October is Breast Cancer Awareness Month. To define what the WBCI does we work with the State of Wyoming get help those get access and to increase breast cancer screening, education in advocacy around the state. Most of the funds are done through fundraising which is amazing, we have CFD Pink Day-Give Cancer the Boot, Wyoming Pink Ribbon Run in Casper, August 5th and in Cheyenne August 12th and then in Riverton August 19th. Cars, Cigars & Guitars Under The Stars
 - We also supplement costs for breast screenings, we work closely with the cancer program to help patients get screened. Navigation to breast boutiques and to prosthetics wigs WBCI helps to support these two entities. We also help patients with gas cards and hotel stays to help individuals with those type of needs. We also help survivors with counseling. Mental health and post treatment exercise.
 - There was an event called Thankful Thursday, they help raise money for nonprofit organization and they 36,000 for WBCI.

- Comment from Catherine:
- “I know this is a very busy group I want everyone to remember and to put this on the back burner for no. Exact Science has a non-branded products that can detect 20 different types of cancers available. If you are interested in learning more you can reach out to me and find out more.”
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- WYCC Event:
 - June 26th, sign up now and make sure you let us know if you have special food requirements. The presentation will be held virtually as well and feel free to share the link from the Website.
- Meeting adjourn

Deadline