

WYCC Screening and Early Detection Work Group | Minutes

March 22, 2023 / 1:00-2:00 p.m. | Google Meets

Meeting called by

Tanya Riekens

Note taker

Tanya Riekens

Attendees: Tanya Riekens, Mark Kelly, Star Jones, Val Knepp, Catherine Kouchakji, Jana Gurkin, Randi Norton, Kristal Skiles, Robyn Curtis-Rice, Lynette Phillips, Kaylee Vandjelovic, and Kelly Morgan

Discussion

- Open up with a short member introduction
- Update on the pilot in clinics:
 - No word from Kara with the downtown clinic
 - Healthworks felt there was an increase in screening referrals but no impact on patient taking them home our keeping them
 - Krystal with community Health Center and they are going to hold off until May
- We are about 3 months into the pilot of the brochures and based on the pilots we are not getting the response that we need just having them in the exam rooms and waiting rooms.
- Maybe look at a poster with QR code would clients be more apt to
- The overall feels there are so many pamphlet and all they do is look at their phones instead of what is around them.
- Social media is another option of getting the work out. Randi will touch base with Katie who does our social media.
- Kelly suggest getting out into the public talking to banks, churches other business to spread the word about cancer screening.

Mark will put in our newsletter if there are any clinics that would like to try a pilot of the guide. Anyone that would like to receive the Cancer Programs newsletter can reach out to Mark and be added to the list.

- We did have a relationship with CIGNA that we did in 2020 where the WPC mailed out cards telling clients your due for cancer screening test. Due to Covid we didn't get the return we wanted but Wyoming did not have a decline in screening because of Covid. We still do have a contact with them we may want to reach out to them and see if we can run another.
- Kelly asked; do we have a spoke person for the WYCC? She think she might be able to reach out to Taylor Sheridan wife, whose mother died from breast cancer. Kelly is willing to see if she'd be a spokesperson on cancer screening. There is also Senator John Barrasso's wife maybe someone we can ask or look at to be a spokesperson.
- Mark suggest that we plan more of a layout of what we want to promote before we approach a spokesperson.
- Katherine to send out a couple of risk calc and the group to decide which one they might like to use on social media.
- NCCRT just put out training video's on how to start your own Fit Kit Program. Tanya sent the link to everyone in the group when you have a chance take a look at them there are about 10 videos.
- The WYCC group is going to put a hold on the Fit Kit project for now until we can get Cologaurd approved through Medicaid and then we'll look at how we can combine the two together.
- June 26th is going to be the WYCC meeting in Cheyenne at LCCC.
 - Catherine will do an presentation
 - Healthy you
 - CDC
 - Sensible Nutrition
- Meeting adjourn

Deadline

