

WYCC Screening and Early Detection Work Group | MINUTES

August 18, 2021 / 10:00-11:00 a.m. | Google Meets

Meeting called by Tanya Riekens
Note taker Edith Silvas
Attendees: James Hruby, Tanya Riekens, Val Knepp, Carolyn Conlin, Cindy Glaser, Heather Ross and Edith Sivas

Discussion

- Outreach to providers
 - Not getting a lot of responses from providers.
 - James said he is speaking with providers and insurance groups; for example, tag-teaming with wellness policies and informing providers and clients about the WCP resources, and he is reaching out to the Governor's Council, AAPR and food outreach organizations to increase this awareness and education.
 - James is going to check with Star's team to see what has been done around HPV vaccination work.
 - Work with health systems to see if they can increase screening numbers; ideas proposed: create a list serve for provider outreach; conduct townhalls/brown bag lunches.
 - Place a WYCC ad in the WY Reporter (this will target nurses).
- Additional ways to promote WYCC while helping with WBCI's events
 - Tanya said the committee can identify ways to help with upcoming WBCI events and tie in ways to promote WYCC through the WBCI.
 - Heather suggested having someone from the committee represent WYCC at WBCI meetings as well as helping with some of these events: Laramie Gala, Drink for Pink by Cathy's Friends, University of Wyoming Pink Day, hosted by CRMC, and the University of Wyoming-E Sports.
- Evidence-based: Investing partners
 - Highlight financial benefits: client reminders can increase screening rates; thus, resulting in more clients coming into the clinical practice who is using the reminders.
 - Look at Meaningful Use data
 - Carolyn mentioned that two clinics accepted ACS funding for a HPV project.
- Awards for clinics who have increased cancer screening rates
 - Create a website where clinics must register, provide a baseline of cancer screening rates, and have metrics associated with each submission. Estimated launch date: Spring 2022
 - Secure incentives. WBCI can contribute, but only for breast cancer screening award. Possible incentives: highlight high-achieving clinics and the respective cancer screening rates during that specific cancer awareness month; create a press release that comes from the Governor's office; create award plaques.
 - Acknowledge all who participated. Include a "most improved" award.
- Additional comments
 - The WBCI received a Prevention Cancer Foundation award, one of ten given nationally. This will help target the two Wyoming counties with screening rates below 50%.
 - Val Knepp is heading the WCRS/WBCI partnership that will launch on Sept. 1.

Action items

Deadline

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| • Carolyn and James will meet to discuss what Collette Miles did through the Wyoming Primary Care Association. | TBD |
| • Identify ways the committee can help with the WBCI events. | TBD |
| • WYCC committee will promote the October WYCC meeting. | Ongoing |